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EMEA SUMMIT

Executive conference
for leaders of best-in-class
source-to-pay organizations

apexanalytix®



Opening Remarks

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2024 Focus Areas for Finance & Supply Chain

1

Drive Business Growth

2

Improve Cash/
Lower Debt

3

Generative AI

4

Tackle ESG

5

Secure Global
Supply Chain

6

Better Data

7

Close Talent
Gap

We Face New Risks Every Day

Scammers stole HK\$200 million (roughly \$25,5 million) from a multi-national company using a deepfake conf call to trick an employee into transferring the funds.

Scammers successfully stole HK\$200 million (approximately \$25.5 million) from a multinational company in Hong Kong by employing a deepfake video call to deceive an employee into transferring the funds.

Google and Facebook

From 2013-2015, a man named Evaldas Rimasauskas combined phishing with invoice fraud to target Google and Facebook. He posed as an employee of Quanta Computer and emailed fake invoices to the tech giants. Over the course of two years, they paid him more than \$120m before he was caught and charged with fraud, money laundering, and identity theft.

By posing as someone from a legitimate company, he could trick employees into paying the invoices for things they'd never ordered, sending the money directly to his bank account.

The infographic is divided into four quadrants, each with a title, a goal, and a small icon or image. Top-left: 'Use only recycled and renewable materials in our products and packaging, and enhance material recovery' with a plus sign icon. Top-right: 'Eliminate waste sent to landfill from our corporate facilities and our suppliers' with a trash can icon. Bottom-left: 'Eliminate plastics in our packaging by 2025' with a downward arrow icon. Bottom-right: 'Reduce water impacts in the manufacturing of our products, use of our services, and operation of our facilities' with a water drop icon. A central image shows the back of an iPhone.

Shark Tank Host Barbara Corcoran Loses \$380,000 In Email Scam

Colonial Pipeline Cyber Incident

Office of Cybersecurity, Energy Security, and Emergency Response

70% of Businesses are Investing in Supplier Risk Detection

Moody's research into third-party risk management shows that the threat to reputations & financial loss are the key drivers of investment in

supplier risk detection



69%

of businesses say they do not have the necessary visibility over their supply chains to uncover risk in their organizational networks to avoid reputational harm



74%

rated their third-party risk management sophistication as either poor or mediocre. Why?

Lack of data.

It is hard to evaluate every organization in a supplier network.

Responsibility for supply chain visibility.



70%

of businesses are growing their investment in third-party risk management



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