Build vs. Buy

If you have a race in 30 days, would you choose to build a racecar or buy a racecar and practice for 30 days?

If you had to have an MDM solution live in a year, would you build it or buy it? Typical MDM solutions require companies to build the solution themselves...after they buy it. This undertaking includes developing data governance best practices and hiring resources to execute on it. It is a primary reason why most MDM projects fail.

apexportal offers a pre-built B2B customer and vendor MDM solution with data governance best practices built in, automated validations to ensure accurate data, and highly configurable features that don't require IT resources. Essentially, data governance-as-a-service and data-stewardship-as-a-service.

Here is a brief comparison of why apexportal is drastically different than a typical MDM solution.

	Typical MDM Solution	**apexportal**
Data Governance Best Practices	**Need to dedicate time, effort and money** to research best practices, scope solution, and build out functional requirements.	**Built-in best practices**, templates and workflows created by domain experts working with the largest, most advanced companies in the world.
Multi-Domain	**Separate solutions** for B2B customers and vendor domains.	**Multi-domain** provides visibility to B2B customer and vendor overlap.
Data Cleansing & Remediation	**Dedicated data stewards required** to manually clean and remediate errors.	**850+ external data sources** integrated to automatically clean and enrich data.
External Facing Portal	**Need to build external facing portal** to obtain data from B2B customers and vendors when they are the best source.	**Prebuilt external facing portal** with robust security to communicate and obtain data from B2B customers and vendors when needed.
Build	**Dedicated IT resources are required** to build the solution from scratch.	**Fewer resources required** to deploy the out-of-the-box solution.
Integration	**IT resources required for integration.** Architecture and flow would have to be designed and implemented.	**Prebuilt connectors.** SAP S/4HANA Certified, Oracle Gold Partner and apex Secure Open Adapter for any other system or third-party data provider.
Training	**Need to develop documentation, procedures and training** from scratch for the highly customized solution.	**Detailed documentation and training** provided to ensure the highest possible data quality and drive business outcomes.
Configurability Over Time	**Requires IT resources.**	**Designated business users can configure business rules.** No IT resources required.
Future Enhancements	**Difficult to maintain** under changing global regulatory requirements and business conditions.	**Continuously updated** to comply with global regulation and best practices.

apexanalytix.

For more information, visit our website at **www.apexanalytix.com**

100522